

COUTURE: Celebrating Couture for the Cure

A fashion auction to benefit Susan G. Komen for the Cure San Francisco Bay Area

6:00 – 9:00 PM

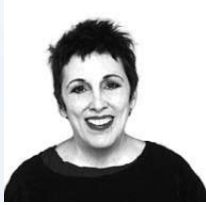
Friday, July 27, 2007

Galleria Atrium

View one-of-a-kind fashions created with fabric from SFDC showrooms by some of the San Francisco Bay Area's most well-known designers, and modeled by breast cancer survivors and other supports of the cause. Bid on the fabulous frocks – must-haves for serious fashionistas – and other terrific items. See and be seen at the season's hot ticket soiree.



Sydnie Kohara



Babette



Catherine Jane
Mendoza



Julie Chaiken



Colleen Quen



Beverley Siri

HONORARY CO-CHAIRS

Topher Delaney, Susan E. Kutner, MD, Joanne Horning, Mary B. Mockus, MD, Mary Poland and Hilary Newsom Callan

HOST

Sydnie Kohara, CBS 5

AUCTIONEER

Patrick Meade, Bonhams & Butterfields

FEATURED DESIGNERS

Autumn Adamme (Dark Garden), Babette with Josephine Tchang, Joseph S. Domingo, Julie Chaiken, Lea Ditson, Dema Grim, Nicole Lenzen, Catherine Jane Mendoza, Colleen Quen, Beverley Siri, Diana Slavin, Erica Tanov and Julienne Weston
(List subject to updates.)

FEATURED SHOWROOMS

Beckmann MooreYaki Studio, Brunschwig & Fils, Cowtan & Tout, De Sousa Hughes, F. Schumacher, GaulSearson, Kneedler | Fauchère, Kravet, Lee Jofa, Provasi, Randolph & Hein, Shears & Window, Sloan Miyasato and Stroheim
(List subject to updates.)

PARTICIPATING WINERIES

Arns Winery & Vineyards, Domaine Carneros by Taittinger, Honig Vineyard & Winery, Jepson Vineyards, Parallel Wines, Toad Hollow Vineyards
(List subject to updates.)

Event Presenter



Beneficiary



Media Partner



Event Partner



Beverage Sponsor



Event décor & staging provided by



Catering Sponsor



Hair & Make-up Sponsor



Guest accommodations



For reservations contact 415-775-5000 and ask about SFDC preferred rates. For more information visit www.jdvhospitality.com.

Fashion show produced by Brenda Bernheim, BB Fashion Show Productions & Special Events.

PUBLIC EVENT. TICKETS ON SALE NOW AT WWW.SFDESIGNCENTER.COM. \$75 for open seating and \$125 for limited assigned Couture Circle seating with gift bag. Ticket includes auction registration, complimentary wine, signature cocktails and hors d'oeuvres. Space is limited. 100% of live auction proceeds and a percentage of ticket sales will benefit Komen San Francisco. Dress code: black, white or pink chic.

NEW THIS YEAR! - THE 125 FOR \$125 FUND-A-MAMMOGRAM CAMPAIGN. Help make a difference in one woman's life. Be one of 125 individuals or businesses who can help fund a mammogram. Your \$125 donation will enable Komen San Francisco to help fund mammograms for the underserved in our community. **Make a donation now at www.sfdesigncenter.com.**



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